

## Privacy Policy

This privacy policy sets out how Holiday Architects uses and protects any information that you give us when you use this website.

Holiday Architects is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Holiday Architects may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 26<sup>th</sup> May 2012.

### Personal Information

We collect personal details, such as your name and email address only when you use our website to send us an enquiry (Quick Quote). We will only use that information to respond to your message and to help us get you the information or services you have requested. Remember that email is not necessarily secure. You should never send sensitive or personal information by email. Where we use forms to collect sensitive data, the page will be clearly marked as being secure and a "padlock" icon will display in your browser (usually bottom right).

We collect personal information from you in two main ways:

### Automatically Collected Information

We collect and temporarily store certain technical information about your visit for use in site management and security purposes. This information includes:

- The Internet domain from which you access our Web site
- The type of browser (e.g., Netscape, Internet Explorer) used to access our site
- The operating system (Windows, Unix) used to access our site
- The date and time you access our site
- The URLs of the pages you visit
- The URL of the website or link you used to access our website

This information is only used to help us make our site more useful for you. With this data we learn about the number of visitors to our site and the types of technology our visitors use. No attempts are made to identify individual users or their usage habits. Raw data logs are retained temporarily as required for security and site management purposes only.

### Information Collected for Tracking (Cookies)

A cookie is a small file which is placed on your computer's hard drive. If your browser is set to accept cookies, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We use this information for statistical analysis purposes and then the data is removed from the system.

This website also uses the Google AdWords remarketing service to advertise on third party websites (including Google) to previous visitors to our site. It could mean that we advertise to previous visitors who haven't completed a task on our site, for example using the contact form to make an enquiry. This could be in the form of an advertisement on the Google search results page, or a site in the Google Display Network.

In this instance, third-party vendors, including Google, use cookies to serve ads based on someone's past visits to our website. Of course, any data collected is used in accordance with our own privacy policy and Google's privacy policy.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website. You can also visit Google's [Ad Preferences page](#) to determine how you would like to view Google advertising.

At no time is your private information, whether stored in persistent cookies or elsewhere, shared with third parties who have no right to that information. If you do not wish to have session or persistent cookies stored on your machine, you can turn them off in your browser.